

**College Council  
December 5, 2014  
12-1:30pm / CC127**

**Approval of Minutes (11/21/14) – Phillip King**

Minutes were sent out a week ago. Mary Collins moved to accept the minutes from the November 21, 2014 College Council Meeting. Steffen Moller seconded. Minutes approved.

Phillip King announced that the fun and fit wellness lunch is being held right now in the Fireside Room. There is plenty of good food so please go and get some lunch.

**Logo Survey Results/Brand Development – Shelly Parini, Janet Paulson and Jay Clemens**

**Shelly Parini:** Asked the group if they have taken the survey. In preparation for CCC's 50<sup>th</sup> anniversary in 2016, a new brand for the college is being looked at. Last time it was changed was in 1988. This has been built into the strategic priorities. The Steering Committee was Rob Campbell, Melissa, Dustin Bare and Janet Paulson. Turtledove Clemens was hired as we go through this process.

**Janet Paulson:** We have been working with Turtledove Clemens since March 2014. The investigation was exhaustive. She learned things about the campus she never knew. There is a history of work with the Clackamas community. The Marketing Advisory Panel was open to everyone. 325 people were on the marketing advisory panel: 60% were students. There were 2 surveys in spring that included logo types, key words, mascots, and colors. Initially they looked at thousands of logos, fonts and mascots. New logo and colors will be presented to the Board next week. Thank you to all who took part in it.

**Jay Clemens:** This was a wonderful process. He now knows a lot of people at CCC. Where we started from.... took existing icon and thought what can we do to incorporate the legacy? Take what was there and move it forward. For the icon they took it to 3 to represent the 3 campuses and 3 C's. Tried to take the original and make it more contemporary. Next one, was to incorporate the 3 C's. Having both upper and lower case font is friendlier. Results were shown. #4 was the leader from the survey.

4.



## Clackamas Community College

They had 2700 themes to start. So they went back to look at Imagine Clackamas. Value can mean very affordable or something that is of great worth. We want the students to feel welcomed and supported. Value Education Training Support was one of the choices.

At the upcoming Board meeting they will not be recommending a theme or mascot but will only be showing the logo and font. The colors of scarlet & navy have already been presented to the Board. There were a dozen mascots looked at and then narrowed down to 3. The 2 that got the most votes were the cougar with steely eyes and the one that had CCC in the cougar head. Since these two got the most votes and were so close, we are going to have a mascot smackdown. Students will be involved to decide the mascot and logo. These are not the finished products but helping to giving direction on what people like. 1600 took part in the final survey. There will be a similar survey for the foundation to see how closely the foundation wants to link to this.

### **2016/2017 Academic Calendar – Jim Huckestein**

Looking at 16/17 academic year. Common start / stop terms. Adds holidays and other activities that we include on this calendar. Same as the past. Added President's Day as that is new day off for all staff this year. This is the first presentation of the dates. It will now go to President's Council then to the Board.

### **Introduction of the ACE (Association of Classified Employees) Executive Board – Mary Collins**

Mary wanted to make sure the board is known. Some of the members are here today at this meeting. The Association of Classified Employees Executive Board is: *President* -Mary Collins; *Vice President* -Kelly Steigleder; *Recording Secretary* - Marcia Casey; *Membership Secretary* - Loretta Mills; *Treasurer* - Andrea Csavajda; *Past President* - Tamera Davis; *OEA/RA Delegates* - Teresa Robertson, Tamera Davis, Becky Torres and Alternates - Enrique Farrera, Teri Olsen; *NEA/RA Delegate* - Becky Torres; and *Building Representatives: Barlow Hall Lower Day* - Eric Matchett; *Barlow Hall Lower Evening* - Carl Graham & Vickie Fish; *Barlow Hall Upper Floor* -Tamara Barry; *Clairmont/Training Center* – vacant; *Community Center* - Michelle Baker & Enrique Farrera; *Dye/FRC/Streeter* - Barb Simington; *Gregory Forum/McLoughlin* - Julie Groner; *Harmony/OIT* - Jann York; *Lewelling* - Kathy Bergin; *Pauling/DeJardin* - Jennifer Pope; *Randall/Art Center/Niemeyer* - Barb Simington; *Rook Hall* - Becky Torres; and *Wilsonville* – Angie Sandercock.

## Committee Reports

1. **Presidents' Council:** The key policy that was presented here at College Council went forward to Presidents' Council and was approved. This is a substantial change to the college. Right now there is a different process for each building depending on if the building has been rekeyed. The question was asked how do people find out about it if it did pass? Also asked was when does it officially start? And who tells everyone about it? Phillip will bring these questions to President's Council.

The Secretary of State audit visit was this past Monday. There were 3 auditors. The college felt that the visit went well.

There was a textbook affordability survey that went out to our students. It was posted for two days. It was not a CCC survey.

The new late registration policy was approved. There was a conversation about communication of the new policy so students and staff are ready.

## Association Reports

### 1. ASG

**Aleque Mack – Officer of Grants:** All 92 tags were taken from the giving tree. The holiday party will be next Thursday from 6-8pm. The textbook and childcare grants are due today.

**Brent Finkbeiner – Senator for Clubs:** Had an inter-club council meeting. There are 19 active clubs. 14 clubs showed up for the meeting. On the second Wednesday of winter term they will hold a clubs fair.

**Doug McCullough - Senator of Promotion:** Have created a Lending library that is starting January 5. This will be the first time doing this. Students can rent textbooks for \$20 per term. This is for current students and will ask them to show their ID card and have at least a 2.0 gpa. They need to bring their unofficial transcripts. ASG received a mini grant proposal last year for \$4500. They looked at Chemeketa's Lending Library program.

How do you make sure the textbooks going in or coming out are the most current for the class? They will work with the bookstore.

The book exchange is starting this week. Students can put books up for sale. In the first two weeks of winter term they can check to see if their books sold. Students put their own price on the books. Another way ASG is helping out.

**Johnney Russ – Vice President of ASG:** They will have a logo smackdown. This will include surveys with pictures of logos. They will be handed out to students at events.

ASG has an outstanding team this year. There are 15 new members.

**2. Classified – Mary Collins**

All-staff recognition is on the 11<sup>th</sup>. Lonnie is organizing this event for the first time. The classified will hold a potluck on the 18<sup>th</sup>.

**3. Part-time Faculty - Patricia DeTurk:** Nothing to report.

**4. Full-time Faculty - Amanda Coffey:** Today at 2:30 is the faculty forum in McLoughlin. The whole college is invited. You can learn about faculty positions that are being requested. Doing a bit of a different process this year.

**5. Administrative Confidential Supervisory (formerly Exempt):** Nothing to report.

**Other reports:**

**Patricia Anderson-Wieck:** Just finished a very successful program for fun & fitness. The participants were challenged each week to improve the way they live. Going to start a second round of fun & fitness. Have fun and be fit at any size you are at. Carrie won biggest loser. Let's get fit and well and have fun together.

**Shelly Parini:** Update and request. Several college members signed up to be on 50<sup>th</sup> anniversary task force. Looking for members to act as an advisor to take on different events and activities. Events are already taking place. Inviting community to be a part of this also. There are a lot of wonderful idea people out there. The group is working on a memory book... If you want to be a part of the big 50, please contact Shelly Parini.

**Ryan Stewart:** College orientation this Friday. If you would like to have a resource table for your department or service area, please contact Ryan or Tawnya.

Meeting adjourned at 12:59pm.

**Present:** Phillip King (Chair), Tami Strawn (recorder), Angie Sandercock, Barb Simington, Mary Collins, Jennifer Nelson, Steffen Moller, Ryan Stewart, BJ Nicoletti, Tamara Barry-Peebles, Doug McCullough, Johnney Russ, Stephanie Schaefer, Kate Gray, Amanda Coffey, Jil Freeman, Sue Goff, Jackie Flowers, Sarah Hoover, Ida Flippo, Andrea Vergun, Andrea Csavajda, Joy Overlin, Jim Huckestein, Denice Bailey, Patricia DeTurk, Shelly Parini, Jenelle Vader, Robert Keeler, Janet Paulson, Jay Clemens, Sharon Parker, Marci Casey, Matthew Altman, Loretta Mills, Carrie Loewen, Patricia Anderson-Wiecks, Teresa Robertson, Brent Finkbeiner, Aleque Mack